



# Zeta Phi Beta Sorority, Inc. Alpha Phi Zeta Chapter



# Zeta Phi Beta Sorority, Inc.

*Founded January 16, 1920*

Five Pearls...One Dream



establishing a sorority  
based on **Scholarship, Service,  
Sisterhood and Finer Womanhood.**



# History of Zeta Phi Beta Sorority, Inc.

Zeta Phi Beta Sorority was founded January 16, 1920 on the campus of Howard University in Washington, D.C. by five women. These women seeking to depart from traditional coalitions for Black women established a new organization predicated on the ideals of Scholarship, Service, Sisterhood and Finer Womanhood.

We are:

**The FIRST Greek-letter organization to charter a chapter in Africa (1948)**

**The FIRST Greek-letter organization to have adult and youth auxiliary groups (Amicae, Zeta Male Network, Pearlettes, Amicettes and Archonettes ).**

**The ONLY Sorority constitutionally bound to a brother group, Phi Beta Sigma Fraternity, Incorporated.**

# Alpha Phi Zeta Chapter History

## The Premiere Chapter

Zeta Phi Beta Sorority, Incorporated has been present in Virginia since the 1920's with Nu Chapter at VUU and Phi Chapter at VSU. Alpha Phi Zeta chapter was chartered by women of Zeta in February 27, 1942 at the Richmond YWCA . The charter members were comprised of 14 young women from Richmond and surrounding areas, their names:

- ▶ **Mildred Banks**
- ▶ **Audrey Bradford**
- ▶ **Antionette Bowler**
- ▶ **Celestine Braxton**
- ▶ **Theresita Braxton**
- ▶ **Anita Gaines**
- ▶ **Sara Holmes**

- ▶ **Olivia Lindsey**
- ▶ **Ollie Neal**
- ▶ **Adlena Sanders**
- ▶ **Zipporah Taylor**
- ▶ **Alma Temple**
- ▶ **Martha Warren**
- ▶ **Lillian Wilson**

# Cotillion/Debutante Ball

A cotillion or débutante ball in the United States is a formal presentation of young ladies, débutantes, to "polite society," typically hosted by a charity or society. The ladies introduced can vary from the ages of 16 to 21.

The first Zeta cotillion program was initially held by Kappa Zeta Chapter in 1933. Chapter members: Helen Wilson Johnson and Mildred Davis then introduced the idea at the 1933 sorority national convention, it was then adopted as a national program and implemented by chapters of the sorority across the country.



# Alpha Phi Zeta Chapter Debutante Program

In 1950, Alpha Phi Zeta Chapter began a Cotillion and Charm School program in Richmond Virginia. This program eventually was titled “Continental Moods in Blue and White” and became the chapters signature cotillion program.

The cotillion served as a mentoring program encouraging lady-like and scholarly behaviors. The young ladies were then presented to the Richmond Community in a Cotillion, a formal ball. In 2015, the cotillion ball adopted the title “Blue Revue” in parallel with the national cotillion program that was established in 1933 and has been implemented across the country.

Through their fundraising efforts, the debutantes compete for the opportunity to be crowned as the “Cotillion Queen”. The Debutante with the highest total funds raised to benefit Alpha Phi Zeta’s Health and Education Fund wins the title. Additionally, awards are presented for the second and third runner-up positions, as well as “Miss Personality”





# Mission and Purpose

The mission of the Debutante Cotillion program is to promote Zeta Phi Beta Sorority Incorporated's ideals of Scholarship, Service, Sisterhood and Finer Womanhood through encouragement and development.

The purpose of the program is to fundraise in support of Alpha Phi Zeta Chapter's Health and Education Fund. This Fund awards scholarships to assist worthy young ladies in meeting their financial obligations while enrolled in institutions of higher education.

# Cotillion Committee Members

- ▶ Chair- Ms.Dayna Menzies
- ▶ Co-Chair Parental Liaison-Ms. Roshon Casey-Lee
- ▶ Finance/Ticket Sales committee-Ms. Marlene James and Ms. Carolyn Morgan
- ▶ Onboarding/Orientation Coordinators- Ms. Christina Irby and Ms. Melanie Harris
- ▶ Charm School Coordinator- Ms. Christina Irby
- ▶ Publicity/Souvenir subcommittee – Ms.Roshon Casey-Lee, Ms.Tamika Brewer-Johnson and Ms.Monica Holloway
- ▶ Escort Coordinator- Ms.Tammie Lett-Chalmers
- ▶ Awards subcommittee- Ms. Lisa Thomas and Ms.Doris Jackson



# Previous Cotillion Courts





# Program Goals

The goal is to provide young ladies with the opportunity to be involved in activities that promote educational and personal growth. As young ladies, participation in such a program can open doors for you as you transition into womanhood.

This mentoring program is designed to develop skills and a sense of responsibility, instill pride, self esteem, respect for self and others.

Leading up to the pageant, our debutantes will participate in a variety of scheduled workshops and activities with components guided by the principles of Zeta Phi Beta Sorority Incorporated, Scholarship, Service, Sisterhood and Finer Womanhood.

The program will culminate with the Blue Revue Cotillion Ball to be held on April 15, 2023. Back up-date April 16, 2023.

This Years Theme is: Royal Elegance

# Program Requirement

## ◆ Eligibility Criteria:

- ✓ Sophomore, junior or senior in good standing with their high school

## ◆ Participate Fee: \$400 -includes all activities, workshops, pictures, dance rehearsals, participant polos, etc.

## ◆ Debutantes are responsible for the cost of their dress, shoes, accessories, and other expenses related to the attire for the ball.

## ◆ Deposit: \$75 non-refundable (due by October 15th)

## ◆ Flexible Payment Plan available: Can be discussed individually with the cotillion Chairperson.

Ex. plan

- 1<sup>st</sup> installment \$120 (due by October 29<sup>th</sup> )
- 2<sup>nd</sup> installment of \$120 (due by November 11<sup>th</sup> )
- Final payment of \$85 (due by November 30<sup>th</sup>)

## ◆ Cotillion Attire:

- Approved Long White Ball Gown
- Long White Gloves
- White Shoes and hose
- Appropriate Accessories



# Program Requirements (cont'd)

## ◆ Attendance at:

- Workshops
- Community Service projects
- Cotillion meetings
- Cotillion rehearsals

## ◆ Fundraising- Fundraising minimum expectation is \$800

- Sell Program Ads
- Hold personal-fundraising events
- Solicit sponsorships

# Expectations

## ◆ Parent Expectations

- Parental Liaison-We have a liaison coordinator that assists with keep the communication lines open with the parents.
- This is a family affair, as such, parental commitment and involvement is required.
- Parental participation:
  - ✓ Workshop Attendance
  - ✓ Cotillion rehearsals
  - ✓ Parent/sponsor will need to acquire an Evening Gown (Female) or a suit and Tie for the ball (Male).

## ◆ Cotillion Escort

- Alpha Phi Zeta Chapter will provide male escorts. More details will be announced.



# Crowning of the Debutante

The Debutante with the highest amount of funds raised for Alpha Phi Zeta's Scholarship Fund wins the title-Miss Blue Revue.

The Debutante collecting the second highest amount of funds will be First Runner Up.

The Debutante collecting the third highest amount of funds will be the Second Runner Up.

The Queen, First Runner Up and Second Runner up will receive 10% of their total funds raised. The Debutantes will also select a Miss Personality. New this year we will award the debutant with the most community hours the title of Miss Community Service.



# Highlighted Debutante Events 2022-2023

- Cotillion Kick-Off (Orientation)- October 22, 2022
- Finer Charm School Session 1 (Personal Growth) -November 6th, 2022
- Community Event: Adopt a Family-December TBD, 2022
- Various Social and Cultural Events
- Finer Charm School Session 2 (Holiday Tea Social)- December 10, 2022
- Finer Charm School Session 3 –(Personal Grooming and Self-Care)January 14, 2023
- Vision Board and Goal Setting Workshop -January 21, 2023
- Preparing for College/Trade School/Career-February 2023
- Project Wellness( including a live Zumba Class)-March 2023
- Blue Revue Debuante Ball April 2023

\*\*Please note there will be additional dates for ball rehearsals that would be based on chorographer's availability\*\*



**FUNDRAISING IDEAS- BE CREATIVE-  
MAKE IT FUN**



# FOR ADDITIONAL INFORMATION

ALPHA PHI ZETA COTILLION WEBSITE- [Miss Blue Revue](http://MissBlueRevue.com) | [RVAZetas.org](http://RVAZetas.org)

EMAIL: [RVAZETAS.COTILLION@GMAIL.COM](mailto:RVAZETAS.COTILLION@GMAIL.COM)



# THANK YOU!

Thank you for taking the time to learn about  
Alpha Phi Zeta Chapter's Cotillion Program.

We look forward to the opportunity  
to work with you.

We will entertain any questions or comments  
at this time.